



PRESS RELEASE

SARFNAV to present Breathe Me, the first rebuilt unit of the AIR 77 model, at the Cannes Yachting Festival 2026

Breathe Me, the first rebuilt unit of the AIR 77 model, will be presented at the Cannes Yachting Festival 2026. Designed and marketed by SARFNAV, this 72.5-foot power catamaran marks the return to Cannes of a model first unveiled worldwide in 2013. Its reconstruction, carried out with the Couach shipyard in Gujan-Mestras, covers nearly 85% of the boat, from the hulls and motorization to the interior layout and onboard living experience.

Paris, July 6, 2026 - SARFNAV announces the presentation of Breathe Me at the Cannes Yachting Festival 2026. This first rebuilt unit of the AIR 77 model marks the return to Cannes of a catamaran that had already drawn the attention of the nautical press when it was first presented worldwide in 2013.

More than a simple upgrade, Breathe Me has undergone an in-depth reconstruction since 2014, carried out with the Couach shipyard in Gujan-Mestras. The hulls have each been widened by 60 cm, the motorization has been renewed with Volvo 435 hp engines, and propulsion now relies on new Ultrajet jets. With a reduced draft of 0.95 meters, Breathe Me retains strong maneuverability and facilitates navigation in shallow waters.



Visual credit: AIR 77 Breathe Me - 3D visual: SARFNAV

Built in epoxy wood, AIR 77 stands outside the logic of mass production. Each unit is built individually, without a production mold. This construction choice gives Breathe Me an exclusive character and supports its positioning as an exceptional yacht.

The interiors have also been entirely reimagined. The cabins have been redesigned with new exotic woodwork, full-grain leather and thermoformed plexiglass. The plexiglass alone represents 65 sqm of surface area and required twelve months of work, with each piece individually formed and adjusted. The roof and cabins have been finished with 430 sqm of 3.4 mm-thick full-grain leather.

On board, AIR 77 asserts what makes it unique: open volumes, fluid circulation, visual continuity between spaces and a direct relationship with the outdoors. From the roof, the eye takes in the boat as a whole. The cockpit, living areas and foredeck interact in a spirit of openness, conviviality and safety.



Visual credit: AIR 77 Breathe Me - 3D visual: SARFNAV

Imagined by Frédéric Sarfati, a renowned aesthetic surgeon with a passion for fine art drawing, AIR 77 was born from a search for precision: precision in line, volumes, circulation and use. In this boat, the line shapes both the silhouette and the onboard experience.

With Breathe Me, SARFNAV will present at the Cannes Yachting Festival 2026 a rebuilt, exclusive unit, designed to last, to be lived in and passed on. This return to Cannes will offer a new perspective on AIR 77 through its line, open volumes and singular vision of life on board, for an audience sensitive to yachts with character.

About AIR 77 Breathe Me

Boat presented: Breathe Me

Model: AIR 77

Length: 72.5 feet

Type: Power catamaran

Design and marketing: SARFNAV

Shipyard: Couach, Gujan-Mestras

Reconstruction: nearly 85% of the boat

Motorization: Volvo 435 hp engines

Propulsion: new Ultrajet jets

Draft: 0.95 meters

Construction: epoxy wood, without a production mold

Practical information

World preview presentation: Cannes Yachting Festival

Dates: September 8 to 13, 2026

Location: Vieux Port - Pantiero

Stand / location: Pan 078

The AIR 77 Breathe Me brochure will soon be available on request. Press appointments may also be organized during the Cannes Yachting Festival to discover the boat and meet Frédéric Sarfati.

ABOUT SARFNAV

SARFNAV designs, builds and markets Breathe Me, the first rebuilt unit of the AIR 77 model. Through this project, SARFNAV defends an approach to yacht design based on line, construction quality, demanding interior standards and a concrete reflection on the onboard living experience.

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